

5850 W. Glendale Ave., Glendale AZ 85301 www.glendaleaz.com







FOR IMMEDIATE RELEASE: January 21, 2016

CONTACT: Kim Larson, Public Information Officer, 602-689-3827

## GLENDALE HAS A CURE FOR CHOCOHOLICS & HOPELESS ROMANTICS WITH ANNUAL CHOCOLATE AFFAIRE FEBRUARY 5-7

Glendale's Own Cerreta Candy Company Presents the Sweetest Event in Town

**GLENDALE**, Ariz. – Glendale will soon host the sweetest event in town. The 21<sup>st</sup> Annual Glendale Chocolate Affaire will be a chocoholic's dream, with chocolate and so much more in Historic Downtown Glendale for three days, Feb. 5-7. The Chocolate Affaire is presented by Arizona's famous candy makers, Cerreta Candy Company. The candy factory will offer tours during event hours and visitors can expect to see some special, giant-sized chocolate creations at the factory.

Visitors will delight in the nearly 40 chocolate purveyors, featuring confections like perennial favorite chocolate-covered strawberries and bananas, plus new flavorful additions that will include Aztec chocolate ice cream, deep-fried chocolate rocky road bacon, s'mores in a mason jar and much more. A listing of the chocolatiers' decadent delights can be downloaded from our website. Downtown businesses are getting in on chocolate mania too, with several restaurants and bars offering special menu items for the festival weekend. Special menu selections will include chocolate flan, chocolate cupcakes, raspberry chocolate wine, chocolate sauerkraut tart, chocolate and strawberry bruschetta with balsamic reduction, double fudge brownie ice cream, Belgium chocolate cream pie and much more. Find a complete listing of the restaurant items online.

Families with children will enjoy a variety of activities, including hands-on arts and crafts, face-painting, carnival rides, a rock-climbing wall and more. One of the event's most popular activities, Cerreta's chocolate-pizzamaking booth will return, which is fun for all ages. There will be plenty of musical entertainment, with outstanding local talent performing throughout the festival. Find the entertainment schedule, online.

The festival also features something for those hopeless romantics; the event is the largest gathering of romance novelists in the Southwest. Authors will make appearances, sign autographs and offer free writing workshops. Find the authors' appearance schedules as well as the workshop listing online.

## **Chocolate Affaire/ Add 1.1.1**

In addition, the Chocolate Affaire's annual Plein Air Competition will take place on Saturday between 8 a.m. and 3:30 p.m., so attendees can watch as artists paint as the event is taking place around them. For information on the Plein Air Competion, sponsored by the city's Public Arts Program, visit www.glendaleaz.com/arts.

Event hours are Friday 5-10 p.m., Saturday 10 a.m. - 10 p.m. and Sunday noon to 5 p.m. The event is located in the heart of Historic Downtown Glendale, in Murphy Park, located at 58th and Glendale avenues. Admission to the festival is free! Preferred parking is available for \$10 in one of two downtown parking garages, both of which are accessible from 59<sup>th</sup> Avenue and Glenn Drive.

For more information on Glendale's festivals, visit <a href="www.glendaleaz.com/events">www.glendaleaz.com/events</a> or call our special events hotline at 623-930-2299. The Glendale Chocolate Affaire is presented by Cerreta Candy Company and sponsored by Valley Buick-GMC Dealers, SRP, ABC-15 KNXV, KMLE, KOOL, Live 101.5, Monster Energy Drinks, Sedona Pines, the Arizona SciTech Festival, Diamond Resorts, the Glendale Public Arts Program, The Arizona Republic and Camelback Ranch-Glendale.

###

